



Davey and Goliath
 8765 W. Higgins Road
 Chicago, IL 60631-4178

Address Service Requested



I would sit, glued to the show, filled with hope that God did truly love me and would find a way to end my suffering. I was alone in a pitiful world, until I joined Davey, Goliath, and their family of love.

—Loren B.
 Denver, Colo.



I have very fond memories of Davey and Goliath as a child. My daughter's school shows Davey and Goliath and she loves it. I really hope that children in today's world will be able to experience what we did.... I think we need Davey and Goliath in these turbulent times.

—Maria C., Eastchester, N.Y.

www.daveyandgoliath.org



*Davey and Goliath
 brings moral and religious
 faith-based values to
 a new generation of children
 in lively and engaging ways.*

Dear Friend of Davey and Goliath,

Christmas is a time of wonder and hope, and no one experiences these feelings more deeply than children. In this season, even the programs we see on TV are gentler and more heart-warming. Wouldn't it be great if that kind of television programming were available to families all year?



Children need quality television shows that teach faith and values in an entertaining and engaging way, especially when so much media is saturated with sex and violence.

We believe we can meet this need by reviving the TV series *Davey and Goliath*. But we can't do it without your help. Producing a television show is very complicated and expensive. With the contributions of people like you, we can get the message of God's love into homes across the country. Your gift can make the difference!

We wish you and your loved ones a blessed and joyful season. May you experience the wonder of Christmas in your heart all year.

Sincerely,

Eric C. Shafer
Director, Dept. for Communication



*Happy Holidays
from our family
to yours.*



The theme of "Davey and Goliath's Snowboard Christmas" is religious tolerance. This one-hour special introduces two new characters, Yasmeen and Samuel, and revives two classic characters, Cisco and Jonathan.



DAVEY AND GOLIATH ANSWER YOUR QUESTIONS

Why a comeback? Why now?

Davey: We want to tell kids about God's love for them, like we did in the 1960s and '70s. We've been teaching and entertaining kids for a long time and TV is a powerful way to reach lots of people—more than any other media.

Goliath: Not a lot of shows today can teach the way we can—by being characters kids relate to. And our messages of faith, tolerance, and responsibility are more important now than ever.

How can this dream become a reality?

Davey: The Evangelical Lutheran Church in America is working hard to bring new episodes to TV. But it's very expensive. Our project doesn't use the mission support funds the ELCA receives from congregations and synods. We have to raise our own money to make any new episodes possible.



How can folks help?

Davey: Make a contribution! Every gift brings us closer to making new programs and 100 percent of every donation is used for our TV production. Send in the enclosed envelope today!

Goliath: Log on to our Web site at www.daveyandgoliath.org to learn more. And keep our efforts in your prayers!

What's next for you?

Davey: We're so excited! Our "classic" episodes are being digitally remastered and re-released on video and DVD. And we just finished our new holiday special, "Davey and Goliath's Snowboard Christmas," which will be released for the 2004 holiday season.

How can folks reach you?

Goliath: Just call Wendy Blanch at 800.638.5522 ext. 2951, or e-mail us at DaveyandGoliath@elca.org